Dillon Hickey

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Objective

Apply principles of business to AR and UX design, creating for the end consumer at all times to strengthen businesses and empower consumers.

Skills

UX Design

- Prototyping
- Wireframing
- User Research
- User Interface Design
- Responsive Web Design
- Mobile Optimized Design
- Sketch
- Invision
- Figma
- Adobe Creative Cloud

Development

- Unity
- C#
- HTML5, CSS3, JavaScript

Visual Design

- Graphic Design
- Typography

Professional

- Microsoft Office Suite
- Creative Problem Solving
- Project Management
- Organizational Leadership

Honored Distinctions

- SCAD Graphic Design Student Ambassador
- SCAD Graphic Design Majors and Minors Representative
- Academic and Achievement Scholarships 2020 – 2021
- Dean's List 2016 – 2020
- Athletic Scholarship 2016 – 2018

Education

Savannah College of Art and Design, Atlanta, GA
M.A. in Creative Business Leadership
Graduation Date: May 2021

Savannah College of Art and Design, Atlanta, GA
B.F.A. in Graphic Design
Focus in User Experience Design
Minor in Business Management and Entrepreneurship
Graduation Date: May 2020

Cornell University
Certificate in Project Management
Completion Date: August 2020

Employment History

UX Designer III (Contract)

Jun 2022 – Present, BlueJeans by Verizon

San Diego, CA

- Lead designs for Meetings products resulting in 4% increase in Q score
- Collaborate with design stakeholders, developers, and product managers to streamline output efficiency by 50%
- Conduct and leverage user research and testing for new feature creation, including actionable feedback from end of meeting surveys for feature improvement
- Support design troubleshooting, maintenance, and quality assurance
- Effectively communicate next generation feature designs through spec sheets and presentations to senior leadership and stakeholders
- Clearly and concisely articulate ideas to management to ensure direction and efficacy across products

Founder, President and CEO

Apr 2020 – Jan 2022, AREngaged

Atlanta, GA

- Build augmented reality education technology platform from conception to launch within 1.5 years
- Create all necessary content to launch business across the country
- Build relationships with investors and customers to further progress business and build relationships while assembling necessary proposals, plans and decks for effective communication
- Build and manage multifaceted, lean team to keep expenses low with high results featuring a basic functioning prototype and scalable business model

Lead User Experience Designer, Project Manager

Sep 2019 – Nov 2019, MARTA SCADpro Collaboration
Jan 2020 – Mar 2020, BlackRock SCADpro Collaboration

Atlanta, GA

- Lead teams of 11+ designers to streamline institutional consultant workflow (BlackRock) and redesign bus shelters (MARTA)
- Streamline investing process with BlackRock from 1-2 years down to several months with a re-imagined, modernized and digitized institutional client experience
- Build 3 new bus shelter designs with diverse functionality for MARTA with 3 appearance packaged per shelter, an intuitive way finding system for riders and a website for shelter design to empower communities